

The GREEN Test

INSTRUCTIONS:

1. Pick the answer which best suits YOU.
2. Circle your answers.
3. There is no right or wrong answer.
4. You can only pick ONE answer.
5. You must answer every question.

1. I find myself going around turning off lights in my home because:

- A. My electric bill is too high
- B. I hate our dependence on foreign oil
- C. I want to set an example for my kids
- D. Everybody should be doing GREEN things

2. I would be more likely to install solar panels on my home:

- A. If it would give me a good rate of return
- B. Because it's the right thing to do
- C. It will reduce air pollution
- D. If my neighbors recommended it

3. In regard to recycling:

- A. Aluminum cans pay you money
- B. It takes extra time and effort, but it's worth it
- C. We are running out of landfills
- D. I am active in my neighborhood association

4. Carpooling to me sounds like:

- A. A great way to save money
- B. Something that everyone ought to be required to do
- C. An important way to reduce carbon emissions and air pollution
- D. A good way to get into the HOV lane

5. When buying appliances I check Energy Star labels because:

- A. In the long run they will lower my utility bills
- B. I won't buy an appliance that does not have a high rating
- C. I want to live a lifestyle that is conservation minded
- D. My family and friends should know I am committed to GREEN

6. In regard to climate change and global warming I believe:

- A. It requires us to reduce our individual consumption
- B. It is an environmental issue that affects the entire world
- C. It will have an impact on the way I have to live my life
- D. The earth goes through periods of cooling and heating

7. I am concerned about our dependence on foreign oil because:

- A. The OPEC cartel controls energy prices
- B. We are using up the world's scarce resources
- C. Even though I can afford high prices, I find myself driving less
- D. We have our own oil reserves we should be using

8. If I were buying a new home I would be very concerned about:

- A. The size of the home in relation to my utility costs
- B. The impact of the home on the surrounding environment
- C. Whether or not the home allowed me and my family to live comfortably
- D. Whether or not the green features of the home stood out

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9. As a real estate professional I am most interested in GREEN because:

- A. It will allow me to attract more buyers and sellers
- B. As REALTORS® we have an obligation to the planet
- C. GREEN improves health and lifestyle
- D. I want buyers and sellers to know I have the GREEN designation

10. In regard to net metering and rebates:

- A. I want to find out which ones I am eligible for
- B. This will help us become a GREEN nation
- C. It will make more efficient use of the energy my family needs
- D. Alternative energy sources must pay their own way

11. I would like to live closer to my place of work because:

- A. It will reduce my fuel costs
- B. Using less energy is important for future generations
- C. I could use the commute time better at work or at home
- D. I could drive a bigger car and lower my energy usage

12. I would be interested in “greening” or retrofitting my existing home if:

- A. I could document a net savings
- B. It would reduce my carbon footprint
- C. It would make my home healthier and more comfortable
- D. It would improve the appearance of my home

13. The use of biodegradable cleaning products:

- A. Will become prevalent when they can be priced competitively
- B. Makes for a greener planet
- C. Is the healthy choice for me and my family?
- D. Is not worth it because they don’t clean as well

14. When I hear the word GREEN I think of:

- A. Cost savings
- B. Saving the planet
- C. Healthy living
- D. Tree huggers

15. Environmental rules and regulations ought to be:

- A. Drafted as rebate and incentive plans
- B. Increased to help lessen impact on the environment
- C. Focused on issues that harms our health or safety
- D. Focused on enforcing the laws we already have

16. Real estate companies should GREEN their practices because:

- A. It will reduce overhead and increase the bottom line
- B. REALTORS® have a social obligation to lead the way
- C. It will increase the air quality and overall work environment
- D. Clients and other agents will know that I am more sophisticated

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